

HEALTH EDUCATION AND PROMOTION (MED)

Health and Human Enrichment

Program Coordinator: Irene Cucina, DPE

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Health Education and Promotion (HEP) is a pillar for the broader field of public health, which is the science of protecting and improving the health of people and their communities. This master's degree program prepares Health Education and Promotion specialists who may serve in a variety of roles calling for broad knowledge and leadership skills used to address health behavior change across all levels of the socio-ecological spectrum, from individual knowledge, skills and attitudes to community-wide and regional population health, and environmental/policy change leadership. Graduates will be qualified to take the Certified Health Education Specialist (CHES) examination offered by the National Commission for Health Education Credentialing. This certification is widely recognized by clinical, corporate, academic and community employment Health Education and Promotion employment settings.

Optional specializations are available for students who desire specific professional development as **certified K-12 Health Education Teacher** or in the area of **Eating Disorders** awareness, education and treatment.

Degree Requirements Program Planning

The core education courses are offered year-round, and the required health education courses are offered primarily as weekend and hybrid courses. A limited number of courses will be offered during the fall terms. Content classes are offered on a rotating basis. This schedule allows students to complete their degree in two or three years on a part-time basis. Full-time students may be able to complete the requirements in less time.

Required Concentrations in this Major

Complete one concentration

Health Education and Promotion

Students interested in community, clinical, and corporate health promotion should choose this concentration. Coursework also provides preparation for the Certified Health Education Specialist (CHES) examination.

Curriculum Requirements

Course	Title	Credits
Master's Core Component		
ED 5000	Social Behavior in a Diverse Society	3
ED 5010	Philosophy, Ethics & Education	3
ED 5030	Research Design	3
Health Education Component		
HP 5010	Scientific Foundations of Health Behavior	3
HP 5020	Designing and Implementing Health Promotion Programs	3
HP 5030	Evaluation of Health Promotion Programs	3
Professional Development Component		12

Choose at least four courses from HP, HL or HH based on previous education/experience

Capstone Experience

HL 5750 or HL 5800	Individual Research: Health Education Practicum in Health Education	3
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Total Credits 33

Health Education and Promotion, Eating Disorders

Program Coordinator: Margaret Burckes-Miller, EdD

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This concentration is designed to offer students the knowledge and skills to understand eating disorders and disordered eating. This concentration is for health care professionals, counselors, social workers, nurses, and dietitians, and school professionals. The focus is on education and outreach for schools/communities and training health care and mental health professionals to treat and counsel those with eating disorders.

The courses specific to eating disorders are also offered as a graduate certificate program, the Eating Disorders Institute Certificate, for post-baccalaureate students.

Curriculum Requirements

Course	Title	Credits
Master's Core Component		
ED 5000	Social Behavior in a Diverse Society	3
ED 5010	Philosophy, Ethics & Education	3
ED 5030	Research Design	3
Eating Disorders Institute Component		
HL 5160	Eating Disorders: Awareness and Prevention	3
HL 5190	Medical and Physiological Aspects of Eating Disorders	3
HL 5180	Nutrition Fundamentals and Counseling in the Recovery of Eating Disorders	3
HL 5170	Treatment Modalities for Eating Disorders	3
Elective Component		
Complete nine credits		9
Capstone Experience		
HL 5150	Eating Disorders Clinical	3
Total Credits		33

Health Education and Promotion, K-12 Teacher Certification Only

This program is for certified teachers who hold a Master's degree and are seeking to add Health Education Teacher licensure.

Curriculum Requirements

Course	Title	Credits
Teaching and Learning Component		
0-6		
Choose at least two courses from the following based on previous education or professional experience:		
ED 5270 or ED 5060	Foundations of Teaching Theories of Learning and Cognitive Development	
SE 5400	Classroom Interventions and Special Education Strategies	
HP 5130	Teaching Strategies in Health Education	
Health Education and Promotion Component		

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HP 5010	Scientific Foundations of Health Behavior	3
HP 5020	Designing and Implementing Health Promotion Programs	3
HP 5030	Evaluation of Health Promotion Programs	3
Professional Development Electives		6
Choose at least two courses from HP, HL, HH, or ED		
Teaching Experience Component		
HP 5960	Health Education Teaching Internship	6
Total Credits		21-27