

HEALTH EDUCATION AND PROMOTION (MED)

Health and Human Enrichment

Health Education and Promotion (HEP) is a pillar for the broader field of public health, which is the science of protecting and improving the health of people and their communities. This master's degree program prepares Health Education and Promotion specialists who may serve in a variety of roles calling for broad knowledge and leadership skills used to address health behavior change across all levels of the socio-ecological spectrum, from individual knowledge, skills and attitudes to community-wide and regional population health, and environmental/policy change leadership. Graduates will be qualified to take the Certified Health Education Specialist (CHES) examination offered by the National Commission for Health Education Credentialing. This certification is widely recognized by clinical, corporate, academic and community employment Health Education and Promotion employment settings.

Optional specialization is available for students who desire specific professional development for the **K-12 Health Education Certification**.

Degree Requirements Program Planning

The core education courses are offered year-round, and the required health education courses are offered primarily as weekend and hybrid courses. A limited number of courses will be offered during the fall terms. Content classes are offered on a rotating basis. This schedule allows students to complete their degree in two or three years on a part-time basis. Full-time students may be able to complete the requirements in less time.

Required Concentrations in this Major

Complete one concentration

Health Education and Promotion

Students interested in community, clinical, and corporate health promotion should choose this concentration. Coursework also provides preparation for the Certified Health Education Specialist (CHES) examination.

Curriculum Requirements

Course	Title	Credits
Master's Core Component		
ED 5000	Understanding Social Behaviors	3
ED 5010	Philosophy, Ethics & Education	3
ED 5030	Research Design	3
Health Education Component		
HP 5010	Scientific Foundations of Health Behavior	3
HP 5020	Designing and Implementing Health Promotion Programs	3
HP 5030	Evaluation of Health Promotion Programs	3
Professional Development Component		12
Choose at least four courses from HP, HL or HH based on previous education/experience		
Capstone Experience		

HL 5750 or HL 5800	Individual Research: Health Education Practicum in Health Education	3
Total Credits		33

K-12 Health Education Teacher Certification

Students in the K-12 Health Education Teacher Certification option must fulfill the Master's Core Component in addition to the requirements below. Passing Praxis I and the Department HE Content Exam is required prior to completing Experience Component.

Requirements for certification may change, subject to changes made by the New Ha

Curriculum Requirements

Course	Title	Credits
Teaching and Learning Component		
Choose at least two courses from the following based on previous education or professional experience:		6
ED 5270 or ED 5060	Foundations of Teaching Exploring Learning Theories and Cognitive Growth	
SE 5400	Classroom Interventions and Special Education Strategies	
HP 5130	Teaching Strategies in Health Education	
Health Education and Promotion Component		
HP 5010	Scientific Foundations of Health Behavior	3
HP 5020	Designing and Implementing Health Promotion Programs	3
HP 5030	Evaluation of Health Promotion Programs	3
Professional Development Component		
At least 2 HP, HL or HH courses will be approved by Coordinator depending upon previous education and/or professional experience.		6
Teaching Experience Component		
HP 5960	Health Education Teaching Internship	6
Total Credits		27

Learning Outcomes

Health Education & Promotion:

- Demonstrate knowledge of basic health content and current health issues appropriate for an entry level health professional.
- Assess, plan and implement health promotion programs.
- Evaluate health promotion programs for process and outcomes
- Obtain national certification as a certified health education specialist (CHES) from the National Commission of Health Education Credentialing, INC. (NCHEC)

Career Pathways

- Public health agencies, including the Centers for Disease Control and Prevention
- Community organizations and nonprofits, such as the YMCA and community clinics
- School health, including colleges and universities
- Corporate offices that encourage stress management and sponsor wellness programs for employees
- Wellness Coaching

- Addiction Counseling