TOURISM MGT & POLICY
(TMP)

TMP 2010 Introduction to Travel and Tourism (4)
Designed to provide an overview of the processes that shape global travel
and tourism patterns and their consequences. Not open to students who
have earned credit for TMP 2750. Falls and Springs. (GACO)

TMP 2850 Tourism/Hospitality Practicum (1)
Exposes students to the inner workings of tourism destinations,
attractions, and accommodations. Following a preliminary course
meeting to review the travel and tourism industry, students schedule pre-
approved (i.e., by the instructor) appointments and meet with owners or
general managers of a destination, an attraction, and an accommodation.
Students complete a written and an oral report about each site visit. Fall
of even years.
Prerequisite(s): TMP 2750, TMP majors with a minimum 2.50 major GPA,
and permission of the instructor.

TMP 2860 Introduction to Hospitality Management (3)
Provides an overview of the hospitality industry today looking at key
sectors: lodging, food and beverage, casino, time share, franchising,
meetings and conventions, incentive travel, water parks, resorts, spas.
Springs.

TMP 3040 Special Topics in Tourism and Hospitality (4)
Topics in tourism and hospitality varies by course offering. May be
repeated for credit with a different topic up to 3 times.

TMP 3060 Ecotourism (4)
Provides students with an understanding of both theory and practical
applications of concepts surrounding nature tourism, ecotourism,
and sustainable tourism development in general. Students explore
social, cultural, and environmental impacts of tourism and recreation
as economic development. Examines the development and meaning of
ecotourism. Spring of even years.

TMP 3070 Cultural and Heritage Tourism (4)
Provides students with an understanding of both theory and practical
applications of concepts surrounding cultural tourism, ethnic tourism,
heritage tourism, and museum studies. Students explore social, cultural,
and political impacts of culture and heritage-based tourism as economic
development. Examines the development and meaning of culture and
heritage. Spring of odd years.

TMP 3100 Lodging Operations Management (3)
Teaches students the duties and workings of the management in a full
service hotel. Concentrates on the actual operation of a front office and
how the front office function relates to the other departments in a hotel.
Falls.

TMP 4000 TMP Internship (1-12)
Students engage in an individualized work program (40 hours per credit)
at an agency that emphasizes some aspects of tourism planning,
marketing or policy formulation. Repeatable for a maximum of 12 credits.
Prerequisite(s): approval of the discipline’s Internship Program
Coordinator; 2.50 grade point average in all TMP courses.

TMP 4010 Tourism Development (4)
Examines the phenomenon of tourism development at the community
and sub-state regional scales, as well as policymakers’ efforts to mitigate
negative impacts. Presents an objective viewpoint of developers’ and
planning boards’ motivations and actions. Using a series of empirical
case studies, class members have an opportunity to evaluate the actions
of the respective groups. Class members apply the techniques they have
learned to address the tourism development issues in northern New
England. Fall of even years. (INCO) (INCP) (WRCO)
Prerequisite(s): TMP 2750 or TMP 2010.

TMP 4100 Tourism Management and Policy Internship (1-12)
Students engage in an individualized work program (40 hours per credit)
at an agency that emphasizes some aspects of tourism planning,
marketing or policy formulation. Repeatable for a maximum of 12 credits.
Prerequisite(s): approval of the discipline’s Internship Program
Coordinator; 2.50 grade point average in all TMP courses.