

BUSINESS ADMINISTRATION (BS)

Innovation and Entrepreneurship

The BS degree in Business Administration is designed to provide students with a relevant foundation of business knowledge and the flexibility to pursue specific areas of interest in the business field. Graduates are prepared to take on professional opportunities and assume responsible positions in organizations of any size or scope. All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs.

Degree Requirements

Course	Title	Credits
Business Core		
BU 1100	Business Computer Applications (TECO)	3
BU 1152	Financial Accounting	3
BU 2262	Management Accounting	3
BU 2290	Organizational Communications (WRCO)	3
BU 2450	Principles of Marketing	3
BU 2480	Business Law I	3
BU 3210	Financial Management	3
BU 3240	Information Technology	3
BU 3300	Operations Management	3
BU 3420	Organizational Behavior (DICO)	3
BU 4220	Strategic Management (INCO)	3
EC 2550	Macroeconomics (GACO)	3
EC 2560	Microeconomics	3
Mathematics Foundations		
Complete one course from the following:		3
MA 2200	Finite Mathematics (QRCO)	
MA 2490	Applied Calculus I (QRCO)	
MA 2550	Calculus I (QRCO)	
Quantitative Reasoning in the Discipline Connection		
BU 2240	Business Statistics (QRCO)	3
or MA 2300	Statistics I (QRCO)	
Major Electives		
BU/EC	3000/4000 level Business/Economics electives (not BUDI/ECDI)	9
General Education (https://coursecatalog.plymouth.edu/general-education)		
EN 1400	Composition	4
IS 1111	The First Year Seminar: Critical Thinking and the Nature of Inquiry	3
CTDI	Creative Thought Direction	3-4
PPDI	Past and Present Direction	3-4
SIDI	Scientific Inquiry Direction	3-4
SSDI	Self and Society Direction	3-4
Directions (choose from CTDI, PPDI, SIDI, SSDI)	¹	4-8
WECO	Wellness Connection	3-4

Electives	35-36
Total Credits	120

¹ Directions should total 20 credits (unless the major has a waiver for a specific Direction).

Recommended Course Sequence

Business Administration majors should take their required courses in the following order.

Course	Title	Credits
Year One		
EN 1400	Composition	4
IS 1111	The First Year Seminar: Critical Thinking and the Nature of Inquiry	3
Complete one Mathematics Foundations Course from the following:		3
MA 2200	Finite Mathematics (QRCO)	
MA 2490	Applied Calculus I (QRCO)	
MA 2550	Calculus I (QRCO)	
BU 1100	Business Computer Applications (TECO)	3
BU 1152	Financial Accounting	3
BU 2450	Principles of Marketing	3
BU 2480	Business Law I	3
CTDI (https://coursecatalog.plymouth.edu/general-education/#CTDI)	Creative Thought Direction	3-4
PPDI (https://coursecatalog.plymouth.edu/general-education/#PPDI)	Past and Present Direction	3-4
Elective		3
		Credits 31-33
Year Two		
BU 2262	Management Accounting	3
BU 2290	Organizational Communications (WRCO)	3
EC 2560	Microeconomics	3
EC 2550	Macroeconomics (GACO)	3
SSDI (https://coursecatalog.plymouth.edu/general-education/#SSDI)	Self and Society Direction	3-4
Directions (choose from CTDI, PPDI, SIDI, SSDI) (https://coursecatalog.plymouth.edu/general-education) ¹		4-8
Complete one Quantitative Reasoning in the Discipline Connection Course from the following:		3
BU 2240 or MA 2300	Business Statistics (QRCO) or Statistics I (QRCO)	
Elective		4-7
		Credits 26-34
Year Three		
BU 3210	Financial Management	3
BU 3240	Information Technology	3
BU 3300	Operations Management	3

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BU 3420	Organizational Behavior (DICO)	3
BU/EC	3000/4000 level Business/Economics elective (not BUDI/ECDI)	3
SIDI (https://coursecatalog.plymouth.edu/general-education/#SIDI)	Scientific Inquiry Direction	3-4
Electives		11
Credits		29-30
Year Four		
BU 4220	Strategic Management (INCO)	3
BU/EC	3000/4000 level Business/Economics elective (not BUDI/ECDI)	6
WECO (https://coursecatalog.plymouth.edu/general-education/#WECO)	Wellness Connection	3-4
Electives		14-18
Credits		26-31
Total Credits		120

¹ Directions should total 20 credits (unless the major has a waiver for a specific Direction).