

# COMMUNICATION AND MEDIA STUDIES (BA)

## Arts and Technologies

The BA in Communication and Media Studies is an interdisciplinary degree that allows students to investigate communication processes and effects from a variety of perspectives. Students receive a broad-based liberal arts education through a series of courses that offers significant opportunities for selecting classes to meet individual interests and needs.

The BA degree provides students with a solid understanding of communication technology, theory, and research methods as part of a common 20 credit core. In addition, students complete a four credit production requirement and a 16 credit option in either Media Studies or Professional Communication. A minimum of 20 credits in the major must be completed at the 3000/4000 level.

## Degree Requirements

| Course  | Title                                       | Credits  |
|---|---|----------|
| <b>Major Requirements</b>   |   |          |
| CM 2000   | Studies in Communication and Media (TECO)   | 4        |
| CM 2006   | Intercultural Communication                 | 4        |
| CM 3645   | Communication Theory (WRCO)                 | 4        |
| CM 4655   | Communication Research Methods (QRCO)       | 4        |
| CM 4905   | Senior Seminar                              | 4        |
| <b>Production Requirement</b>   |   | <b>4</b> |
| Courses from this category cannot double count for courses in the Option list.  |   |          |
| Complete one course from the following:   |   |          |
| CM 2995   | Professional Social Media                   |          |
| CM 3095   | Technical Communication (TECO,WRCO)         |          |
| CM 3125   | Communicating Through Animation (INCO,INCP) |          |
| CM 3400   | Interactive Web Communication (INCO,INCP)   |          |
| CM 3675   | Journalism in the Digital Age (TECO,WRCO)   |          |
| CM 3750   | Film and Video Production Techniques        |          |
| CM 3760   | Narrative Film-making                       |          |
| General Education ( <a href="https://coursecatalog.plymouth.edu/general-education/">https://coursecatalog.plymouth.edu/general-education/</a> ) |   |          |
| EN 1400   | Composition                                 | 4        |
| IS 1115   | Tackling a Wicked Problem                   | 4        |
| MA ( <a href="https://coursecatalog.plymouth.edu/general-education/#MATH">https://coursecatalog.plymouth.edu/general-education/#MATH</a> )      | Mathematics Foundations                     | 3-4      |
| CTDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#CTDI">https://coursecatalog.plymouth.edu/general-education/#CTDI</a> )    | Creative Thought Direction                  | 3-4      |
| PPDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#PPDI">https://coursecatalog.plymouth.edu/general-education/#PPDI</a> )    | Past and Present Direction                  | 3-4      |

|  |                               |            |
|--|-------------------------------|------------|
| SIDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#SIDI">https://coursecatalog.plymouth.edu/general-education/#SIDI</a> )   | Scientific Inquiry Direction  | 3-4        |
| SSDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#SSDI">https://coursecatalog.plymouth.edu/general-education/#SSDI</a> )   | Self and Society Direction    | 3-4        |
| Directions (choose from CTDI, PPDI, SIDI, SSDI) ( <a href="https://coursecatalog.plymouth.edu/general-education/">https://coursecatalog.plymouth.edu/general-education/</a> ) <sup>1</sup> |                               | 4-8        |
| DICO ( <a href="https://coursecatalog.plymouth.edu/general-education/#DICO">https://coursecatalog.plymouth.edu/general-education/#DICO</a> )   | Diversity Connection          | 3-4        |
| INCP ( <a href="https://coursecatalog.plymouth.edu/general-education/#INCP">https://coursecatalog.plymouth.edu/general-education/#INCP</a> )   | Integrated Capstone           | 3-4        |
| WECO ( <a href="https://coursecatalog.plymouth.edu/general-education/#WECO">https://coursecatalog.plymouth.edu/general-education/#WECO</a> )   | Wellness Connection           | 3-4        |
| GACO ( <a href="https://coursecatalog.plymouth.edu/general-education/#GACO">https://coursecatalog.plymouth.edu/general-education/#GACO</a> )   | Foreign Language <sup>2</sup> | 6-8        |
| Electives  |                               | 22-34      |
| <b>Option Requirements</b>   |                               |            |
| Complete one from the following required options:  |                               | 20         |
| Media Studies  |                               |            |
| Professional Communication   |                               |            |
| <b>Total Credits</b>   |                               | <b>120</b> |

<sup>1</sup> Directions should total 20 credits (unless the major has a waiver for a specific Direction).

<sup>2</sup> The foreign language requirement for all BA degrees calls for 0-8 credits: one year of one language (6-8 credits); or one 3000/4000 level world language course (3 credits); or being a native speaker of a language other than English (zero credit). American Sign Language I and II fulfill this requirement; however, American Sign Language does not satisfy the Global Awareness Connection.

## Media Studies Option of BA Communication and Media Studies

The Option in Media Studies enables students to explore media history, theory, criticism, and production in relation to a variety of media forms, including film, television, and emerging technologies. Students learn to effectively analyze, create, and understand the effects of media offerings of all kinds. They are also introduced, through regular course topics and screenings, to a wide range of noteworthy media offerings that have been created and disseminated in various historical eras, including both early and contemporary films, television programs, print and online artifacts, and video games. This course of study is recommended for

students who plan careers or graduate study in the fields of advertising, broadcast journalism, film, marketing, media studies, media writing, online communication, print journalism, public relations, television, and related areas.

| Course  | Title   | Credits   |
|---|---|-----------|
| <b>Media Studies Option</b>   |   |           |
| CM 2775   | Media and Cultural Studies (TECO)                           | 4         |
| Complete two courses from the following:  |   | 8         |
| CM 3005   | Rhetoric and Semiotics (INCO,INCP)                          |           |
| CM 3006   | Analyzing Screen Media (DICO)                               |           |
| CM 3485   | Global Perspectives in the Media (GACO)                     |           |
| CM 3505   | Media Effects   |           |
| CM 3945   | Social Media: Technology and Culture (INCO,INCP)            |           |
| Complete eight credits from the following courses; four credits need to be CM courses; four credits must be 3000/4000 level; courses in the Production Requirement cannot be double-counted in this list: |   | 8         |
| CM 2007   | Strategic Communication                                     |           |
| CM 2405   | Public Speaking   |           |
| CM 2915   | Communication and Leadership                                |           |
| CM 2995   | Professional Social Media                                   |           |
| CM 3005   | Rhetoric and Semiotics (INCO,INCP)                          |           |
| CM 3006   | Analyzing Screen Media (DICO)                               |           |
| CM 3095   | Technical Communication (TECO,WRCO)                         |           |
| CM 3125   | Communicating Through Animation (INCO,INCP)                 |           |
| CM 3400   | Interactive Web Communication (INCO,INCP)                   |           |
| CM 3485   | Global Perspectives in the Media (GACO)                     |           |
| CM 3505   | Media Effects   |           |
| CM 3515   | Communication, Media, and Wellness (WECO)                   |           |
| CM 3675   | Journalism in the Digital Age (TECO,WRCO)                   |           |
| CM 3750   | Film and Video Production Techniques                        |           |
| CM 3760   | Narrative Film-making                                       |           |
| CM 3915   | Topics in Media Studies                                     |           |
| CM 3926   | Topics in Screenwriting and Video Production                |           |
| CM 3945   | Social Media: Technology and Culture (INCO,INCP)            |           |
| CM 3960   | Internship  |           |
| CM 4915   | Independent Study   |           |
| EN 2360   | Introduction to Film  |           |
| EN 3125   | Advanced Composition  |           |
| EN 3135   | Non-Fiction Workshop  |           |
| EN 3305   | The Craft of Screenwriting: Reading and Writing Screenplays |           |
| EN 3325   | Literature into Film  |           |
| EN 3595   | The Filmmaker's Vision: An Introduction to Film Analysis    |           |
| EN 3685   | Scriptwriting   |           |
| <b>Total Credits</b>  |   | <b>20</b> |

## Professional Communication Option of BA Communication and Media Studies

The Option in Professional Communication enables students to explore various approaches to persuasive communication. Students learn to identify and apply theories and techniques that enable effective communication to occur in a variety of professional settings. They

complete a series of required courses offered through the Departments of Business and Communication and Media Studies, and they round out their coursework with a range of interdisciplinary courses that correspond with their educational and professional interests. This course of study is recommended for students who plan careers or graduate study in the fields of business, communication, professional writing, promotion, sales, sports information, and related areas.

| Course  | Title   | Credits |
|---|---|---------|
| <b>Professional Communication Option</b>  |   |         |
| CM 2915   | Communication and Leadership                      | 4       |
| Complete two courses from the Professional Communication Option; at least one needs to be 3000/4000 level:  |   | 8       |
| CM 2007   | Strategic Communication                           |         |
| CM 2995   | Professional Social Media                         |         |
| CM 3095   | Technical Communication (TECO,WRCO)               |         |
| CM 3400   | Interactive Web Communication (INCO,INCP)         |         |
| CM 3675   | Journalism in the Digital Age (TECO,WRCO)         |         |
| Complete eight credits from the following courses; four credits need to be CM courses; four credits must be 3000/4000 level; courses in the Production Requirement cannot be double-counted in this list: |   | 8       |
| CM 2007   | Strategic Communication                           |         |
| CM 2405   | Public Speaking                                   |         |
| CM 2775   | Media and Cultural Studies (TECO)                 |         |
| CM 2995   | Professional Social Media                         |         |
| CM 3005   | Rhetoric and Semiotics (INCO,INCP)                |         |
| CM 3006   | Analyzing Screen Media (DICO)                     |         |
| CM 3095   | Technical Communication (TECO,WRCO)               |         |
| CM 3125   | Communicating Through Animation (INCO,INCP)       |         |
| CM 3400   | Interactive Web Communication (INCO,INCP)         |         |
| CM 3485   | Global Perspectives in the Media (GACO)           |         |
| CM 3505   | Media Effects                                     |         |
| CM 3515   | Communication, Media, and Wellness (WECO)         |         |
| CM 3675   | Journalism in the Digital Age (TECO,WRCO)         |         |
| CM 3750   | Film and Video Production Techniques              |         |
| CM 3760   | Narrative Film-making                             |         |
| CM 3915   | Topics in Media Studies                           |         |
| CM 3926   | Topics in Screenwriting and Video Production      |         |
| CM 3945   | Social Media: Technology and Culture (INCO,INCP)  |         |
| CM 3960   | Internship  |         |
| CM 4915   | Independent Study                                 |         |
| BUS 2300  | Business Writing and Presenting (WRCO)            |         |
| BUS 1100  | Introduction to Marketing and Sales               |         |
| MKT 3500  | Special Topics in Marketing                       |         |
| MKT 3120  | Marketing Research and Consumer Insights (QRCO)   |         |
| MKT 3210  | Event Planning and Marketing                      |         |
| MKT 3140  | Creating Effective Marketing Content              |         |
| MGM 3450  | Organizational Behavior & Team Development (DICO) |         |
| MKT 3450  | Sports Marketing and Sales                        |         |
| MKT 3230  | Public Relations                                  |         |
| MKT 4230  | Marketing Management                              |         |
| MKT 4120  | Impact Marketing                                  |         |

|                      |                      |           |
|----------------------|----------------------|-----------|
| EN 3125              | Advanced Composition |           |
| EN 3135              | Non-Fiction Workshop |           |
| <b>Total Credits</b> |                      | <b>20</b> |

## Recommended Course Sequence

Check all course descriptions for prerequisites before planning course schedule. Course sequence is suggested but not required.

To complete the bachelor's degree in 4 years, you must successfully complete a minimum of 15 credits each semester or have a plan to make up credits over the course of the 4 years. For example, if you take 14 credits one semester, you need to take 16 credits in another semester. Credits completed must count toward your program requirements (major, option, minor, certificate, general education or free electives).

## Required Options in this Major

Complete one option

### Media Studies Option of BA Communication and Media Studies

Check all course descriptions for prerequisites before planning course schedule. Course sequence is suggested but not required.

| Course   | Title                                     | Credits      |
|--|---|--------------|
| <b>Year One</b>  |   |              |
| EN 1400  | Composition                               | 4            |
| IS 1115  | Tackling a Wicked Problem                 | 4            |
| MA ( <a href="https://coursecatalog.plymouth.edu/general-education/#MATH">https://coursecatalog.plymouth.edu/general-education/#MATH</a> )   | Mathematics Foundations                   | 3-4          |
| CM 2000  | Studies in Communication and Media (TECO) | 4            |
| CM 2006  | Intercultural Communication               | 4            |
| CTDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#CTDI">https://coursecatalog.plymouth.edu/general-education/#CTDI</a> ) | Creative Thought Direction                | 3-4          |
| PPDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#PPDI">https://coursecatalog.plymouth.edu/general-education/#PPDI</a> ) | Past and Present Direction                | 3-4          |
| GACO ( <a href="https://coursecatalog.plymouth.edu/general-education/#GACO">https://coursecatalog.plymouth.edu/general-education/#GACO</a> ) | Foreign Language                          | 6            |
| <b>Credits</b>   |   | <b>31-34</b> |

### Year Two

|  |                                   |     |
|--|-----------------------------------|-----|
| CM 2775  | Media and Cultural Studies (TECO) | 4   |
| CM 3645  | Communication Theory (WRCO)       | 4   |
| SIDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#SIDI">https://coursecatalog.plymouth.edu/general-education/#SIDI</a> ) | Scientific Inquiry Direction      | 3-4 |

|  |                            |              |
|--|----------------------------|--------------|
| SSDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#SSDI">https://coursecatalog.plymouth.edu/general-education/#SSDI</a> )   | Self and Society Direction | 3-4          |
| Directions (choose from CTDI, PPDI, SIDI, SSDI) ( <a href="https://coursecatalog.plymouth.edu/general-education/">https://coursecatalog.plymouth.edu/general-education/</a> ) <sup>2</sup> |                            | 4-8          |
| DICO ( <a href="https://coursecatalog.plymouth.edu/general-education/#DICO">https://coursecatalog.plymouth.edu/general-education/#DICO</a> )   | Diversity Connection       | 3-4          |
| WECO ( <a href="https://coursecatalog.plymouth.edu/general-education/#WECO">https://coursecatalog.plymouth.edu/general-education/#WECO</a> )   | Wellness Connection        | 3-4          |
| Electives  |                            | 6            |
| <b>Credits</b>   |                            | <b>30-38</b> |

### Year Three

|                        |  |   |
|------------------------|--|---|
| Production Requirement |  | 4 |
|------------------------|--|---|

Courses from this category cannot double count for courses in the Option list

Complete one course from the following:

|         |   |
|---------|---|
| CM 2995 | Professional Social Media                   |
| CM 3095 | Technical Communication (TECO,WRCO)         |
| CM 3125 | Communicating Through Animation (INCO,INCP) |
| CM 3400 | Interactive Web Communication (INCO,INCP)   |
| CM 3675 | Journalism in the Digital Age (TECO,WRCO)   |
| CM 3750 | Film and Video Production Techniques        |
| CM 3760 | Narrative Film-making                       |

### Media Studies

Complete two courses from the following: 8

|         |  |
|---------|--|
| CM 3005 | Rhetoric and Semiotics (INCO,INCP)               |
| CM 3006 | Analyzing Screen Media (DICO)                    |
| CM 3485 | Global Perspectives in the Media (GACO)          |
| CM 3505 | Media Effects                                    |
| CM 3945 | Social Media: Technology and Culture (INCO,INCP) |

### Media Studies Option

Complete eight credits from the following courses; four credits need to be CM courses; four credits must be 3000/4000 level; courses in the Production Requirement cannot be double-counted in this list: 8

|         |   |
|---------|---|
| CM 2007 | Strategic Communication                     |
| CM 2405 | Public Speaking                             |
| CM 2915 | Communication and Leadership                |
| CM 2995 | Professional Social Media                   |
| CM 3005 | Rhetoric and Semiotics (INCO,INCP)          |
| CM 3006 | Analyzing Screen Media (DICO)               |
| CM 3095 | Technical Communication (TECO,WRCO)         |
| CM 3125 | Communicating Through Animation (INCO,INCP) |
| CM 3400 | Interactive Web Communication (INCO,INCP)   |
| CM 3485 | Global Perspectives in the Media (GACO)     |

|                      |   |              |
|----------------------|---|--------------|
| CM 3505              | Media Effects   |              |
| CM 3515              | Communication, Media, and Wellness (WECO)                   |              |
| CM 3675              | Journalism in the Digital Age (TECO,WRCO)                   |              |
| CM 3750              | Film and Video Production Techniques                        |              |
| CM 3760              | Narrative Film-making                                       |              |
| CM 3915              | Topics in Media Studies                                     |              |
| CM 3926              | Topics in Screenwriting and Video Production                |              |
| CM 3945              | Social Media: Technology and Culture (INCO,INCP)            |              |
| CM 3960              | Internship  |              |
| CM 4915              | Independent Study   |              |
| EN 2360              | Introduction to Film  |              |
| EN 3125              | Advanced Composition  |              |
| EN 3135              | Non-Fiction Workshop  |              |
| EN 3305              | The Craft of Screenwriting: Reading and Writing Screenplays |              |
| EN 3325              | Literature into Film  |              |
| EN 3595              | The Filmmaker's Vision: An Introduction to Film Analysis    |              |
| EN 3685              | Scriptwriting   |              |
| Electives            |   | 10           |
| <b>Credits</b>       |   | <b>30</b>    |
| <b>Year Four</b>     |   |              |
| CM 4655              | Communication Research Methods (QRCO)                       | 4            |
| CM 4905              | Senior Seminar  | 4            |
| Electives            |   | 10-14        |
| <b>Credits</b>       |   | <b>18-22</b> |
| <b>Total Credits</b> |   | <b>120</b>   |

<sup>1</sup> Required for the Option

<sup>2</sup> Directions should total 20 credits (unless the major has a waiver for a specific Direction).

## Professional Communication Option of BA Communication and Media Studies

Check all course descriptions for prerequisites before planning course schedule. Course sequence is suggested but not required.

| Course   | Title                                     | Credits |
|--|---|---------|
| <b>Year One</b>  |   |         |
| EN 1400  | Composition                               | 4       |
| IS 1115  | Tackling a Wicked Problem                 | 4       |
| MA ( <a href="https://coursecatalog.plymouth.edu/general-education/#MATH">https://coursecatalog.plymouth.edu/general-education/#MATH</a> )   | Mathematics Foundations                   | 3-4     |
| CM 2000  | Studies in Communication and Media (TECO) | 4       |
| CM 2006  | Intercultural Communication               | 4       |
| CTDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#CTDI">https://coursecatalog.plymouth.edu/general-education/#CTDI</a> ) | Creative Thought Direction                | 3-4     |

|  |                            |              |
|--|----------------------------|--------------|
| PPDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#PPDI">https://coursecatalog.plymouth.edu/general-education/#PPDI</a> ) | Past and Present Direction | 3-4          |
| GACO ( <a href="https://coursecatalog.plymouth.edu/general-education/#GACO">https://coursecatalog.plymouth.edu/general-education/#GACO</a> ) | Foreign Language           | 6            |
| <b>Credits</b>   |                            | <b>31-34</b> |

### Year Two

|  |                              |              |
|--|------------------------------|--------------|
| CM 2915  | Communication and Leadership | 4            |
| CM 3645  | Communication Theory (WRCO)  | 4            |
| SIDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#SIDI">https://coursecatalog.plymouth.edu/general-education/#SIDI</a> )   | Scientific Inquiry Direction | 3-4          |
| SSDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#SSDI">https://coursecatalog.plymouth.edu/general-education/#SSDI</a> )   | Self and Society Direction   | 3-4          |
| Directions (choose from CTDI, PPDI, SIDI, SSDI) ( <a href="https://coursecatalog.plymouth.edu/general-education/">https://coursecatalog.plymouth.edu/general-education/</a> ) <sup>2</sup> |                              | 4-8          |
| DICO ( <a href="https://coursecatalog.plymouth.edu/general-education/#DICO">https://coursecatalog.plymouth.edu/general-education/#DICO</a> )   | Diversity Connection         |              |
| WECO ( <a href="https://coursecatalog.plymouth.edu/general-education/#WECO">https://coursecatalog.plymouth.edu/general-education/#WECO</a> )   | Wellness Connection          | 3-4          |
| <b>Credits</b>   |                              | <b>21-28</b> |

### Year Three

|  |   |   |
|--|---|---|
| Production Requirement   |   | 4 |
| Courses from this category cannot double count for courses in the Option list.                             |   |   |
| Complete one course from the following:  |   |   |
| CM 2995  | Professional Social Media                   |   |
| CM 3095  | Technical Communication (TECO,WRCO)         |   |
| CM 3125  | Communicating Through Animation (INCO,INCP) |   |
| CM 3400  | Interactive Web Communication (INCO,INCP)   |   |
| CM 3675  | Journalism in the Digital Age (TECO,WRCO)   |   |
| CM 3750  | Film and Video Production Techniques        |   |
| CM 3760  | Narrative Film-making                       |   |
| Complete two courses from the Professional Communication Option; at least one needs to be 3000/4000 level: |   | 8 |
| CM 2007  | Strategic Communication                     |   |
| CM 2995  | Professional Social Media                   |   |
| CM 3095  | Technical Communication (TECO,WRCO)         |   |
| CM 3400  | Interactive Web Communication (INCO,INCP)   |   |
| CM 3675  | Journalism in the Digital Age (TECO,WRCO)   |   |
| Professional Communication Option  |   |   |

Complete eight credits from the following courses four credits need to be CM courses; four credits must be 3000/4000 level; courses in the Production Requirement cannot be double-counted in this list:

|                |   |           |
|----------------|---|-----------|
| CM 2007        | Strategic Communication                           |           |
| CM 2405        | Public Speaking                                   |           |
| CM 2775        | Media and Cultural Studies (TECO)                 |           |
| CM 2995        | Professional Social Media                         |           |
| CM 3005        | Rhetoric and Semiotics (INCO,INCP)                |           |
| CM 3006        | Analyzing Screen Media (DICO)                     |           |
| CM 3095        | Technical Communication (TECO,WRCO)               |           |
| CM 3125        | Communicating Through Animation (INCO,INCP)       |           |
| CM 3400        | Interactive Web Communication (INCO,INCP)         |           |
| CM 3485        | Global Perspectives in the Media (GACO)           |           |
| CM 3505        | Media Effects                                     |           |
| CM 3515        | Communication, Media, and Wellness (WECO)         |           |
| CM 3675        | Journalism in the Digital Age (TECO,WRCO)         |           |
| CM 3750        | Film and Video Production Techniques              |           |
| CM 3760        | Narrative Film-making                             |           |
| CM 3915        | Topics in Media Studies                           |           |
| CM 3926        | Topics in Screenwriting and Video Production      |           |
| CM 3945        | Social Media: Technology and Culture (INCO,INCP)  |           |
| CM 3960        | Internship  |           |
| CM 4915        | Independent Study                                 |           |
| BUS 2300       | Business Writing and Presenting (WRCO)            |           |
| BUS 1100       | Introduction to Marketing and Sales               |           |
| MKT 3500       | Special Topics in Marketing                       |           |
| MKT 3120       | Marketing Research and Consumer Insights (QRCO)   |           |
| MKT 3210       | Event Planning and Marketing                      |           |
| MKT 3120       | Marketing Research and Consumer Insights (QRCO)   |           |
| MKT 3140       | Creating Effective Marketing Content              |           |
| MGM 3450       | Organizational Behavior & Team Development (DICO) |           |
| MKT 3450       | Sports Marketing and Sales                        |           |
| MKT 3230       | Public Relations                                  |           |
| MKT 4230       | Marketing Management                              |           |
| MKT 4120       | Impact Marketing                                  |           |
| EN 3135        | Non-Fiction Workshop                              |           |
| Electives      |   | 10        |
| <b>Credits</b> |   | <b>30</b> |

**Year Four**

|  |                                       |     |
|--|---------------------------------------|-----|
| CM 4655  | Communication Research Methods (QRCO) | 4   |
| CM 4905  | Senior Seminar                        | 4   |
| INCP ( <a href="https://coursecatalog.plymouth.edu/general-education/#INCP">https://coursecatalog.plymouth.edu/general-education/#INCP</a> ) | Integrated Capstone                   | 3-4 |

|                      |              |
|----------------------|--------------|
| Electives            | 17-18        |
| <b>Credits</b>       | <b>28-30</b> |
| <b>Total Credits</b> | <b>120</b>   |

<sup>1</sup> Required for the Option  
<sup>2</sup> Directions should total 20 credits (unless the major has a waiver for a specific Direction).