

MANAGEMENT (BS)

Innovation and Entrepreneurship

The Bachelor of Science degree in Management prepares students with the quantitative and qualitative problem solving and teamwork skills to work with and lead people to achieve strategic organizational goals. Students are prepared to compete for management positions in local to global corporate, governmental, and non-profit sectors of the economy. The program of study allows students to focus on skills and capabilities specific to the fields or industries in which they are interested, including classes in entrepreneurship, big data and analysis, business consulting, and professional selling. *All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP).*

Degree Requirements

MANAGEMENT, Bachelor of Science (120 credits)

The Bachelor of Science degree in Management prepares students with the quantitative and qualitative problem solving and teamwork skills to work with and lead people to achieve strategic organizational goals. Students are prepared to compete for management positions in local to global corporate, governmental, and non-profit sectors of the economy. The program of study allows students to focus on skills and capabilities specific to the fields or industries in which they are interested, including classes in entrepreneurship, big data and analysis, business consulting, and professional selling. *All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP).*

Course	Title	Credits
Business Common Component		
BUS 1100	Introduction to Marketing and Sales	4
BUS 1200	Business Law and Ethics (DICO)	4
BUS 1300	Digital Information Technologies (TECO)	4
BUS 1400	Principles of Economics (GACO)	4
BUS 2000	Financial & Managerial Accounting	4
BUS 2100	Introduction to Finance	2
BUS 2200	Management and Decision Making	4
BUS 2300	Business Writing and Presenting (WRCO)	4
Major Requirements		
MGM 3450	Organizational Behavior & Team Development (DICO)	4
MGM 4250	Managing Human Resources	4
MGM 4900	Strategy & Sustainable Competitive Advantage	4
Major Electives		
Choose one MKT or SAL 3000/4000-level course		4
Choose one FIN or ECN 3000/4000-level course		4
Business Electives		
Choose two ACC, BUS, ECN, ENT, FIN, LAW, MGM, MKT, SAL, SM 3000/4000-level courses		8
Quantitative Reasoning in the Discipline Connection		
MGM 3190	Business Operations Analytics (QRCO)	4
Mathematics Foundations		
MA 2210	Finite Math with Business Statistics (QRCO)	4

General Education (<https://coursecatalog.plymouth.edu/general-education/>)

EN 1400	Composition	4
IS 1115	Tackling a Wicked Problem	4
CTDI (https://coursecatalog.plymouth.edu/general-education/#CTDI)	Creative Thought Direction	3-4
PPDI (https://coursecatalog.plymouth.edu/general-education/#PPDI)	Past and Present Direction	3-4
SIDI (https://coursecatalog.plymouth.edu/general-education/#SIDI)	Scientific Inquiry Direction	3-4
SSDI (https://coursecatalog.plymouth.edu/general-education/#SSDI)	Self and Society Direction	3-4
Directions (choose from CTDI, PPDI, SIDI, SSDI) (https://coursecatalog.plymouth.edu/general-education/) ¹		4-8
WECO (https://coursecatalog.plymouth.edu/general-education/#WECO)	Wellness Connection	3-4
INCP (https://coursecatalog.plymouth.edu/general-education/#INCP)	Integrated Capstone	3-4
Free Electives		19
Total Credits		120

¹ Directions should total 20 credits (unless the major has a waiver for a specific Direction).

Recommended Course Sequence

Check all course descriptions for prerequisites before planning course schedule. Course sequence is suggested but not required.

To complete the bachelor's degree in 4 years, you must successfully complete a minimum of 15 credits each semester or have a plan to make up credits over the course of the 4 years. For example, if you take 14 credits one semester, you need to take 16 credits in another semester. Credits completed must count toward your program requirements (major, option, minor, certificate, general education or free electives).

Course	Title	Credits
Year One		
EN 1400	Composition	4
IS 1115	Tackling a Wicked Problem	4
MA 2210	Finite Math with Business Statistics (QRCO)	4
BUS 1100	Introduction to Marketing and Sales	4

BUS 1200	Business Law and Ethics (DICO)	4
BUS 1300	Digital Information Technologies (TECO)	4
BUS 1400	Principles of Economics (GACO)	4
CTDI (https://coursecatalog.plymouth.edu/general-education/#CTDI)	Creative Thought Direction	3-4
Credits		31-32
Year Two		
BUS 2100	Introduction to Finance	2
BUS 2000	Financial & Managerial Accounting	4
BUS 2200	Management and Decision Making	4
BUS 2300	Business Writing and Presenting (WRCO)	4
Directions (choose from CTDI, PPD, SIDI, SSDI) (https://coursecatalog.plymouth.edu/general-education/) ¹		3-4
SSDI (https://coursecatalog.plymouth.edu/general-education/#SSDI)	Self and Society Direction	3-4
SIDI (https://coursecatalog.plymouth.edu/general-education/#SIDI)	Scientific Inquiry Direction	3-4
PPDI (https://coursecatalog.plymouth.edu/general-education/#PPDI)	Past and Present Direction	3-4
Credits		26-30
Year Three		
MGM 3190	Business Operations Analytics (QRCO)	4
FIN or ECN 3000/4000 level course		4
MKT or SAL 3000/4000 level course		4
Any BUS 3000/4000 level elective		4
Directions (choose from CTDI, PPD, SIDI, SSDI) (https://coursecatalog.plymouth.edu/general-education/)		3-4
INCP (https://coursecatalog.plymouth.edu/general-education/#INCP)	Integrated Capstone	4
Free Electives		8-9
Credits		31-33
Year Four		
MGM 4900	Strategy & Sustainable Competitive Advantage	4
Any BUS 3000/4000 level Elective		4
Directions (choose from CTDI, PPD, SIDI, SSDI, total 20 credits) (https://coursecatalog.plymouth.edu/general-education/)		3-4
WECO (https://coursecatalog.plymouth.edu/general-education/#WECO)	Wellness Connection	3-4
Free Electives		14
Credits		28-30
Total Credits		120

¹ Directions should total 20 credits (unless the major has a waiver for a specific Direction).

Learning Outcomes

- Students will demonstrate critical thinking and problem-solving skills.
- Students will demonstrate effective written and oral communication.
- Students will demonstrate the ability to recognize when change is needed, adapt to change as it occurs, and lead change.

Career Pathways

If you want to play a leadership role in a small, mid- or large-sized business, or start your own business, a PSU management degree will give you the skills you need to succeed.