# **MANAGEMENT (BS)**

#### Innovation and Entrepreneurship

The Bachelor of Science degree in Management prepares students with the quantitative and qualitative problem solving and teamwork skills to work with and lead people to achieve strategic organizational goals. Students are prepared to compete for management positions in local to global corporate, governmental, and non-profit sectors of the economy. The program of study allows students to focus on skills and capabilities specific to the fields or industries in which they are interested, including classes in entrepreneurship, big data and analysis, business consulting, and professional selling. All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

#### **Degree Requirements**

MANAGEMENT, Bachelor of Science (120 credits)

The Bachelor of Science degree in Management prepares students with the quantitative and qualitative problem solving and teamwork skills to work with and lead people to achieve strategic organizational goals. Students are prepared to compete for management positions in local to global corporate, governmental, and non-profit sectors of the economy. The program of study allows students to focus on skills and capabilities specific to the fields or industries in which they are interested, including classes in entrepreneurship, big data and analysis, business consulting, and professional selling. All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

Course	Title	Credits		
<b>Business Commo</b>	n Component			
BUS 1100	Introduction to Marketing and Sales	4		
BUS 1200	Business Law and Ethics (DICO)	4		
BUS 1300	Digital Information Technologies (TECO)	4		
BUS 1400	Principles of Economics (GACO)	4		
BUS 2000	Financial & Managerial Accounting	4		
BUS 2100	Introduction to Finance	2		
BUS 2200	Management and Decision Making	4		
BUS 2300	Business Writing and Presenting (WRCO)	4		
Major Requirements				
MGM 3450	Organizational Behavior & Team Development (DICO)	4		
MGM 4250	Managing Human Resources	4		
MGM 4900	Strategy & Sustainable Competitive Advantage	4		
Major Electives				
Choose one MKT	or SAL 3000/4000-level course	4		
Choose one FIN o	or ECN 3000/4000-level course	4		
<b>Business Elective</b>	es			
Choose two ACC, BUS, ECN, ENT, FIN, LAW, MGM, MKT, SAL, SM 3000/4000-level courses				
Quantitative Reas	soning in the Discipline Connection			
MGM 3190	Business Operations Analytics (QRCO)	4		
Mathematics Foundations				
MA 2210	Finite Math with Business Statistics (QRCO)	4		

General Education (https://coursecatalog.plymouth.edu/general-education/)

Total Credits		120
Free Electives		19
INCP (https:// coursecatalog.ply general- education/ #INCP)	Integrated Capstone	3-4
coursecatalog.ply WECO (https:// coursecatalog.ply general- education/ #WECO)	mouth.edu/general-education/) <sup>1</sup> Wellness Connection mouth.edu/	3-4
	e from CTDI, PPDI, SIDI, SSDI) (https://	4-8
SSDI (https:// coursecatalog.ply	Self and Society Direction mouth.edu/	3-4
SIDI (https:// coursecatalog.ply general- education/#SIDI)		3-4
PPDI (https:// coursecatalog.ply general- education/ #PPDI)		3-4
CTDI (https:// coursecatalog.ply general- education/#CTDI)		3-4
IS 1115	Tackling a Wicked Problem	4
EN 1400	Composition	4
education/)		

Directions should total 20 credits (unless the major has a waiver for a specific Direction).

## **Recommended Course Sequence**

Check all course descriptions for prerequisites before planning course schedule. Course sequence is suggested but not required.

To complete the bachelor's degree in 4 years, you must successfully complete a minimum of 15 credits each semester or have a plan to make up credits over the course of the 4 years. For example, if you take 14 credits one semester, you need to take 16 credits in another semester. Credits completed must count toward your program requirements (major, option, minor, certificate, general education or free electives).

Course	Title	Credits
Year One		
EN 1400	Composition	4
IS 1115	Tackling a Wicked Problem	4
MA 2210	Finite Math with Business Statistics (QRCO)	4
BUS 1100	Introduction to Marketing and Sales	4

#### Management (BS)

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BUS 1200	Business Law and Ethics (DICO)	4
BUS 1300	Digital Information Technologies (TECO)	4
BUS 1400	Principles of Economics (GACO)	4
CTDI (https://	Creative Thought Direction	3-4
coursecatalog.plymo general-education/ #CTDI)		0.
	Credits	31-32
Year Two		
BUS 2100	Introduction to Finance	2
BUS 2000	Financial & Managerial Accounting	4
BUS 2200	Management and Decision Making	4
BUS 2300	Business Writing and Presenting (WRCO)	4
	om CTDI, PPDI, SIDI, SSDI) (https:// uth.edu/general-education/) <sup>1</sup>	3-4
SSDI (https:// coursecatalog.plymo general-education/ #SSDI)	Self and Society Direction outh.edu/	3-4
SIDI (https:// coursecatalog.plymo general-education/ #SIDI)	Scientific Inquiry Direction เ	3-4
PPDI (https:// coursecatalog.plymo general-education/ #PPDI)	Past and Present Direction uth.edu/	3-4
	Credits	26-30
	Credits	20-30
Year Three		
MGM 3190	Business Operations Analytics (QRCO)	4
MGM 3190 FIN or ECN 3000/400	Business Operations Analytics (QRCO)	4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/40	Business Operations Analytics (QRCO) 00 level course 00 level course	4 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/40 Any BUS 3000/4000	Business Operations Analytics (QRCO) 10 level course 10 level course level elective	4 4 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/40 Any BUS 3000/4000 Directions (choose fr	Business Operations Analytics (QRCO) 00 level course 00 level course	4 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/40 Any BUS 3000/4000 Directions (choose fr	Business Operations Analytics (QRCO) 10 level course 10 level course 10 level course 10 level elective 10 om CTDI, PPDI, SIDI, SSDI) (https://outh.edu/general-education/) 11 Integrated Capstone	4 4 4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymoliNCP (https://coursecatalog.plymogeneral-education/	Business Operations Analytics (QRCO) 10 level course 10 level course 10 level course 10 level elective 10 om CTDI, PPDI, SIDI, SSDI) (https://outh.edu/general-education/) 11 Integrated Capstone	4 4 4 3-4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymolince) INCP (https://coursecatalog.plymogeneral-education/#INCP)	Business Operations Analytics (QRCO) 10 level course 10 level course 10 level course 10 level elective 10 om CTDI, PPDI, SIDI, SSDI) (https://outh.edu/general-education/) 11 Integrated Capstone	4 4 4 3-4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymolince) INCP (https://coursecatalog.plymogeneral-education/#INCP)	Business Operations Analytics (QRCO) 10 level course 10 level	4 4 4 3-4 4 8-9
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymolince) INCP (https://coursecatalog.plymogeneral-education/#INCP) Free Electives	Business Operations Analytics (QRCO) 10 level course 10 level	4 4 4 3-4 4 8-9
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymolince) INCP (https://coursecatalog.plymogeneral-education/#INCP) Free Electives  Year Four	Business Operations Analytics (QRCO) 10 level course 10 level elective 10 m CTDI, PPDI, SIDI, SSDI) (https://puth.edu/general-education/) 11 Integrated Capstone 11 Credits 12 Credits 13 Strategy & Sustainable Competitive 14 Advantage	4 4 4 3-4 4 8-9
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymoly) INCP (https://coursecatalog.plymoly) general-education/#INCP) Free Electives  Year Four MGM 4900 Any BUS 3000/4000 Directions (choose fr	Business Operations Analytics (QRCO) 10 level course 10 level elective 10 m CTDI, PPDI, SIDI, SSDI) (https://puth.edu/general-education/) 11 Integrated Capstone 11 Credits 12 Credits 13 Strategy & Sustainable Competitive 14 Advantage	4 4 4 3-4 4 8-9 31-33
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymoly) INCP (https://coursecatalog.plymoly) general-education/#INCP) Free Electives  Year Four MGM 4900 Any BUS 3000/4000 Directions (choose fr	Business Operations Analytics (QRCO) 10 level course 10 level elective 10 com CTDI, PPDI, SIDI, SSDI) (https://buth.edu/general-education/) 11 Integrated Capstone 11 Credits 12 Credits 13 Strategy & Sustainable Competitive 14 Advantage 15 Integrated Capstone 16 Credits 17 Strategy & Sustainable Competitive 18 Advantage 19 Strategy & Sustainable Competitive 19 Advantage 19 Strategy & Sustainable Competitive 20 Advantage 21 Strategy & Sustainable Competitive 22 Advantage 23 Strategy & Sustainable Competitive 24 Advantage 25 Strategy & Sustainable Competitive 26 Advantage 27 Strategy & Sustainable Competitive 28 Advantage 29 Strategy & Sustainable Competitive 29 Advantage 20 Strategy & Sustainable Competitive 20 Advantage 20 Strategy & Sustainable Competitive 20 Advantage 21 Strategy & Sustainable Competitive 21 Advantage 22 Strategy & Sustainable Competitive 23 Strategy & Sustainable Competitive 24 Advantage 25 Strategy & Sustainable Competitive 26 Strategy & Sustainable Competitive 27 Advantage 28 Strategy & Sustainable Competitive 28 Advantage 29 Strategy & Sustainable Competitive 29 Strategy & Sustainable Competitive 20 Strategy & Sustainable Competitive 21 Strategy & Sustainable Competitive 22 Strategy & Sustainable Competitive 23 Strategy & Sustainable Competitive 24 Strategy & Sustainable Competitive 24 Strategy & Sustainable Competitive 25 Strategy & Sustainable Competitive 26 Strategy & Sustainable Competitive 26 Strategy & Sustainable Competitive 27 Strategy & Sustainable Competitive 28 Strateg	4 4 4 3-4 4 8-9 31-33
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymore) INCP (https://coursecatalog.plymore) general-education/#INCP) Free Electives  Year Four MGM 4900 Any BUS 3000/4000 Directions (choose fr (https://coursecatalog.plymore) WECO (https://coursecatalog.plymore) general-education/	Business Operations Analytics (QRCO) 10 level course 10 level elective 10 com CTDI, PPDI, SIDI, SSDI) (https://buth.edu/general-education/) 11 Integrated Capstone 11 Credits 12 Credits 13 Strategy & Sustainable Competitive 14 Advantage 15 Integrated Capstone 16 Credits 17 Strategy & Sustainable Competitive 18 Advantage 19 Strategy & Sustainable Competitive 19 Advantage 19 Strategy & Sustainable Competitive 20 Advantage 21 Strategy & Sustainable Competitive 22 Advantage 23 Strategy & Sustainable Competitive 24 Advantage 25 Strategy & Sustainable Competitive 26 Advantage 27 Strategy & Sustainable Competitive 28 Advantage 29 Strategy & Sustainable Competitive 29 Advantage 20 Strategy & Sustainable Competitive 20 Advantage 20 Strategy & Sustainable Competitive 20 Advantage 21 Strategy & Sustainable Competitive 21 Advantage 22 Strategy & Sustainable Competitive 23 Strategy & Sustainable Competitive 24 Advantage 25 Strategy & Sustainable Competitive 26 Strategy & Sustainable Competitive 27 Advantage 28 Strategy & Sustainable Competitive 28 Advantage 29 Strategy & Sustainable Competitive 29 Strategy & Sustainable Competitive 20 Strategy & Sustainable Competitive 21 Strategy & Sustainable Competitive 22 Strategy & Sustainable Competitive 23 Strategy & Sustainable Competitive 24 Strategy & Sustainable Competitive 24 Strategy & Sustainable Competitive 25 Strategy & Sustainable Competitive 26 Strategy & Sustainable Competitive 26 Strategy & Sustainable Competitive 27 Strategy & Sustainable Competitive 28 Strateg	4 4 4 3-4 4 8-9 31-33 4 4 3-4
MGM 3190 FIN or ECN 3000/400 MKT or SAL 3000/400 Any BUS 3000/4000 Directions (choose fr coursecatalog.plymo general-education/#INCP) Free Electives  Year Four MGM 4900 Any BUS 3000/4000 Directions (choose fr (https://coursecatalog.plymo general-education/#UKCP) WECO (https://coursecatalog.plymo general-education/#WECO)	Business Operations Analytics (QRCO) 10 level course 10 level elective 10 com CTDI, PPDI, SIDI, SSDI) (https://buth.edu/general-education/) 11 Integrated Capstone 11 Credits 12 Credits 13 Strategy & Sustainable Competitive 14 Advantage 15 Integrated Capstone 16 Credits 17 Strategy & Sustainable Competitive 18 Advantage 19 Strategy & Sustainable Competitive 19 Advantage 19 Strategy & Sustainable Competitive 20 Advantage 21 Strategy & Sustainable Competitive 22 Advantage 23 Strategy & Sustainable Competitive 24 Advantage 25 Strategy & Sustainable Competitive 26 Advantage 27 Strategy & Sustainable Competitive 28 Advantage 29 Strategy & Sustainable Competitive 29 Advantage 20 Strategy & Sustainable Competitive 20 Advantage 20 Strategy & Sustainable Competitive 20 Advantage 21 Strategy & Sustainable Competitive 21 Advantage 22 Strategy & Sustainable Competitive 23 Strategy & Sustainable Competitive 24 Advantage 25 Strategy & Sustainable Competitive 26 Strategy & Sustainable Competitive 27 Advantage 28 Strategy & Sustainable Competitive 28 Advantage 29 Strategy & Sustainable Competitive 29 Strategy & Sustainable Competitive 20 Strategy & Sustainable Competitive 21 Strategy & Sustainable Competitive 22 Strategy & Sustainable Competitive 23 Strategy & Sustainable Competitive 24 Strategy & Sustainable Competitive 24 Strategy & Sustainable Competitive 25 Strategy & Sustainable Competitive 26 Strategy & Sustainable Competitive 26 Strategy & Sustainable Competitive 27 Strategy & Sustainable Competitive 28 Strateg	4 4 4 3-4 4 8-9 31-33 4 4 3-4

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### **Learning Outcomes**

- Students will demonstrate critical thinking and problem-solving skills.
- Students will demonstrate effective written and oral communication.
- Students will demonstrate the ability to recognize when change is needed, adapt to change as it occurs, and lead change.

### **Career Pathways**

If you want to play a leadership role in a small, mid- or large-sized business, or start your own business, a PSU management degree will give you the skills you need to succeed.