MANAGEMENT (BS)

Innovation and Entrepreneurship

The BS degree in Management prepares students with the quantitative and qualitative problem solving and teamwork skills to work with and lead people to achieve strategic organizational goals. Students are prepared to compete for management positions in local to global corporate, governmental, and non-profit sectors of the economy. All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs.

Degree Requirements

The BS in Management is built for students who wish to develop career versatility across the management spectrum.

### Course Title Credits

#### Management Core Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BU 1100</td>
<td>Business Computer Applications (TECO)</td>
<td>3</td>
</tr>
<tr>
<td>BU 1152</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BU 2262</td>
<td>Management Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BU 2290</td>
<td>Organizational Communications (WRCO)</td>
<td>3</td>
</tr>
<tr>
<td>BU 2450</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>BU 2480</td>
<td>Business Law I</td>
<td>3</td>
</tr>
<tr>
<td>BU 3210</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>BU 3240</td>
<td>Information Technology</td>
<td>3</td>
</tr>
<tr>
<td>BU 3300</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>BU 3420</td>
<td>Organizational Behavior (DICO)</td>
<td>3</td>
</tr>
<tr>
<td>BU 4220</td>
<td>Strategic Management (INCO,INCP)</td>
<td>3</td>
</tr>
<tr>
<td>EC 2550</td>
<td>Macroeconomics (GACO)</td>
<td>3</td>
</tr>
<tr>
<td>EC 2560</td>
<td>Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>BU/EC</td>
<td>Business upper-level electives (not BUDI/ECDI)</td>
<td>9</td>
</tr>
</tbody>
</table>

#### Mathematics Foundations

Complete one course from the following: 3
- MA 2200 Finite Mathematics (QRCO)
- MA 2490 Applied Calculus I (QRCO)
- MA 2550 Calculus I (QRCO)

#### Quantitative Reasoning in the Discipline Connection

<table>
<thead>
<tr>
<th>Course</th>
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<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>BU 2240</td>
<td>Business Statistics (QRCO)</td>
<td>3</td>
</tr>
<tr>
<td>or MA 2300</td>
<td>Statistics I (QRCO)</td>
<td></td>
</tr>
</tbody>
</table>

#### Finance Elective

Complete two courses from the following: 6
- BU 3100 Financial Modeling
- BU 3530 Real Estate Investment and Finance
- BU 3550 Investment Principles
- BU 4040 Business Law II
- EC 3520 Intermediate Microeconomics
- EC 4460 Money and Banking
- EC 4610 International Finance and Economic Policy

#### Human Resource Elective

Complete one course from the following: 3
- BU 3180 Human Resource Management
- BU 3410 Labor and Employment Law for Managers

#### Transformative Innovation & Design Entrepreneurship - TIDE option of BS in Management

<table>
<thead>
<tr>
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<tr>
<td>BU 1100</td>
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<td>3</td>
</tr>
<tr>
<td>BU 1152</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BU 2040</td>
<td>Foundations of Innovation and Entrepreneurship</td>
<td>4</td>
</tr>
<tr>
<td>BU 2262</td>
<td>Management Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BU 2290</td>
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<td>Principles of Marketing</td>
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</tr>
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<td>BU 2460</td>
<td>Design Thinking and Venturing</td>
<td>4</td>
</tr>
<tr>
<td>BU 2480</td>
<td>Business Law I</td>
<td>3</td>
</tr>
<tr>
<td>BU 3030</td>
<td>Social Entrepreneurship</td>
<td>4</td>
</tr>
<tr>
<td>BU 3052</td>
<td>Entrepreneurial Growth and Strategy</td>
<td>4</td>
</tr>
<tr>
<td>BU 3210</td>
<td>Financial Management</td>
<td>3</td>
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<td>BU 4050</td>
<td>Incubation Business Launch</td>
<td>4</td>
</tr>
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<td>3</td>
</tr>
<tr>
<td>PS 2015</td>
<td>Introduction to General Psychology</td>
<td>4</td>
</tr>
</tbody>
</table>

**Mathematics Foundations**

Complete one course from the following:
- MA 2200  Finite Mathematics (QRCO)
- MA 2490  Applied Calculus I (QRCO)
- MA 2550  Calculus I (QRCO)

**Quantitative Reasoning in the Discipline Connection** 3-4
- BU 2240  Business Statistics (QRCO)
  or MA 2300  Statistics I (QRCO)

**General Education** [https://coursecatalog.plymouth.edu/general-education/]

- EN 1400  Composition                              4
- IS 1115  Tackling a Wicked Problem                4
- CTDI   [https://coursecatalog.plymouth.edu/general-education/#CTDI]  Creative Thought Direction 3-4
- PPDI [https://coursecatalog.plymouth.edu/general-education/#PPDI]  Past and Present Direction 3-4

**Directions** (choose from CTDI, PPDI, SIDI, SSDI) [https://coursecatalog.plymouth.edu/general-education/]

**Quantitative Reasoning in the Discipline Connection Course:**
- BU 2240 or MA 2300  Business Statistics (QRCO) or Statistics I (QRCO) 3

**Electives** 20-21

**Total Credits** 120

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**Recommended Course Sequence**

Check all course descriptions for prerequisites before planning course schedule. Course sequence is suggested but not required.

To complete the bachelor's degree in 4 years, you must successfully complete a minimum of 15 credits each semester or have a plan to make up credits over the course of the 4 years. For example, if you take 14 credits one semester, you need to take 16 credits in another semester. Credits completed must count toward your program requirements (major, option, minor, certificate, general education or free electives).
### Management (BS)

**Year Four**

- **Electives**: 8-11 Credits

- **BU 4220**: Strategic Management (INCO,INCP) 3

- **BU/EC**: Business upper-level electives (not BUDI/ECDI) 9

Complete two Finance Electives from the following:

- **BU 3100**: Financial Modeling 3
- **BU 3530**: Real Estate Investment and Finance 3
- **BU 3550**: Investment Principles 3
- **BU 4040**: Business Law II 3
- **BU 4390**: Seminar in Finance 3
- **EC 3520**: Intermediate Microeconomics 3
- **EC 4460**: Money and Banking 3
- **EC 4610**: International Finance and Economic Policy 3

**WECO** (https://coursecatalog.plymouth.edu/general-education/#WECO) Wellness Connection 3-4

**Year Two**

- **Electives**: 8-9 Credits

#### Year Three

- **BU 3030**: Social Entrepreneurship 4
- **BU 3052**: Entrepreneurial Growth and Strategy 4
- **BU 3240**: Information Technology 3
- **BU 3300**: Operations Management 3

**SIDI** (https://coursecatalog.plymouth.edu/general-education/#SIDI) Scientific Inquiry Direction 3-4

Directions (choose from CTDI, PPDI, SSDI, SSDI) (https://coursecatalog.plymouth.edu/general-education/) 4-8

**Electives**: 8-11 Credits

**Year Four**

- **Electives**: 7-8 Credits

#### Transformative Innovation & Design Entrepreneurship - TIDE Option of BS in Management

**Year One**

- **EN 1400**: Composition 4
- **IS 1115**: Tackling a Wicked Problem 4

Complete one Mathematics Foundations Course from the following:

- **MA 2200**: Finite Mathematics (QRCO) 3
- **MA 2490**: Applied Calculus I (QRCO) 3
- **MA 2550**: Calculus I (QRCO) 3
- **BU 1100**: Business Computer Applications (TECO) 3
- **BU 1152**: Financial Accounting 3
- **BU 2450**: Principles of Marketing 3
- **BU 2480**: Business Law I 3

**CTDI** (https://coursecatalog.plymouth.edu/general-education/#CTDI) Creative Thought Direction 3-4

**PPDI** (https://coursecatalog.plymouth.edu/general-education/#PPDI) Past and Present Direction 3-4

**Electives**: 3 Credits

**Year Two**

- **BU 2040**: Foundations of Innovation and Entrepreneurship 4
- **BU 2262**: Management Accounting 3
- **BU 2290**: Organizational Communications (WRCO) 3
- **BU 2460**: Design Thinking and Venturing 4
- **EC 2550**: Macroeconomics (GACO) 3
- **EC 2560**: Microeconomics 3
- **PS 2015**: Introduction to General Psychology 4
- **BU 2240** or **MA 2300**: Business Statistics (QRCO) 3

**SSDI** (https://coursecatalog.plymouth.edu/general-education/#SSDI) Self and Society Direction 3-4

**Electives**: 8-11 Credits

**Year Three**

- **BU 3420**: Organizational Behavior (DICO) 3
- **BU 4050**: Incubation Business Launch 4
- **BU 4220**: Strategic Management (INCO,INCP) 3

**WECO** (https://coursecatalog.plymouth.edu/general-education/#WECO) Wellness Connection 3-4

**Electives**: 7-8 Credits

**Year Four**

- **Electives**: 3 Credits

**Total Credits**: 120

1. Directions should total 20 credits (unless the major has a waiver for a specific Direction).