

# SPORTS MANAGEMENT (BS)

## Innovation and Entrepreneurship

The Bachelor of Science in Sports Management is a collaborative effort between Plymouth State University and the Department of Health and Human Performance. This management degree is enhanced by classes related to athletics, fitness, recreation, and sports facilities management. As a management degree, students build knowledge having application in many career paths. Students are required to complete a practical experience to provide opportunity to apply classroom theory. All baccalaureate business degree programs offered are nationally accredited by the Association of Collegiate Business Schools and Programs.

## Degree Requirements

Course	Title	Credits
<b>Major Requirements</b>		
BU 1100	Business Computer Applications (TECO)	3
BU 1152	Financial Accounting	3
BU 2262	Management Accounting	3
BU 2290	Organizational Communications (WRCO)	3
BU 2450	Principles of Marketing	3
BU 2480	Business Law I	3
BU 3210	Financial Management	3
BU 3240	Information Technology	3
BU 3300	Operations Management	3
BU 3420	Organizational Behavior (DICO)	3
BU 3430	Sports Law	3
BU 3450	Sports Marketing	3
BU 4220	Strategic Management (INCO)	3
CC 2200	Introduction to Sports Management	3
CC 3300	Sports Facilities Management	3
CC 3500	Sports Event Management	3
CC 3780	Sport in Society	3
EC 2550	Macroeconomics (GACO)	3
EC 2560	Microeconomics	3
<b>Group A</b>		
CC 3881 or CC 4881	Sports Management Practicum <sup>1</sup> Sports Management Internship	3-4
<b>Mathematics Foundations</b>		
Complete one course from the following:		3
MA 2200	Finite Mathematics (QRCO)	
MA 2490	Applied Calculus I (QRCO)	
MA 2550	Calculus I (QRCO)	
<b>Quantitative Reasoning in the Discipline Connection</b>		
BU 2240 or MA 2300	Business Statistics (QRCO) Statistics I (QRCO)	3
<b>General Education</b> ( <a href="https://coursecatalog.plymouth.edu/general-education">https://coursecatalog.plymouth.edu/general-education</a> )		
EN 1400	Composition	4
IS 1111	The First Year Seminar: Critical Thinking and the Nature of Inquiry	3
CTDI	Creative Thought Direction	3-4

PPDI	Past and Present Direction	3-4
SIDI	Scientific Inquiry Direction	3-4
SSDI	Self and Society Direction	3-4
Directions (choose from CTDI, PPDI, SIDI, SSDI) <sup>2</sup>		4-8
WECO	Wellness Connection	3-4
Electives		22-24
Total Credits		120

<sup>1</sup> Sports Management Practicum (CC 3881) requires a minimum cumulative grade point average of 2.00. Sports Management Internship (CC 4881) requires a minimum cumulative grade point average of 2.70.

<sup>2</sup> Directions should total 20 credits (unless the major has a waiver for a specific Direction).

## Recommended Course Sequence

Sports Management majors should take their required courses in the following order.

Course	Title	Credits
<b>Year One</b>		
EN 1400	Composition	4
IS 1111	The First Year Seminar: Critical Thinking and the Nature of Inquiry	3
MA ( <a href="https://coursecatalog.plymouth.edu/general-education/#MATH">https://coursecatalog.plymouth.edu/general-education/#MATH</a> )	Mathematics Foundations	3
BU 1100	Business Computer Applications (TECO)	3
BU 1152	Financial Accounting	3
BU 2450	Principles of Marketing	3
BU 2480	Business Law I	3
CC 2200	Introduction to Sports Management	3
CTDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#CTDI">https://coursecatalog.plymouth.edu/general-education/#CTDI</a> )	Creative Thought Direction	3-4
PPDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#PPDI">https://coursecatalog.plymouth.edu/general-education/#PPDI</a> )	Past and Present Direction	3-4
		Credits 31-33
<b>Year Two</b>		
BU 2262	Management Accounting	3
BU 2290	Organizational Communications (WRCO)	3
EC 2560	Microeconomics	3
EC 2550	Macroeconomics (GACO)	3
BU 3430	Sports Law	3
BU 3450	Sports Marketing	3
SSDI ( <a href="https://coursecatalog.plymouth.edu/general-education/#SSDI">https://coursecatalog.plymouth.edu/general-education/#SSDI</a> )	Self and Society Direction	3-4

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SIDI (<https://coursecatalog.plymouth.edu/general-education/#SIDI>) Scientific Inquiry Direction 3-4

Quantitative Reasoning in the Discipline Connection Course:		
BU 2240 or MA 2300	Business Statistics (QRCO) or Statistics I (QRCO)	3
Elective		1-3
Credits		28-32

**Year Three**

BU 3210	Financial Management	3
BU 3300	Operations Management	3
BU 3420	Organizational Behavior (DICO)	3
CC 3500	Sports Event Management	3
CC 3780	Sport in Society	3
Directions (choose from CTDI, PPD, SIDI, SSDI) ( <a href="https://coursecatalog.plymouth.edu/general-education">https://coursecatalog.plymouth.edu/general-education</a> ) <sup>1</sup>		4-8
Electives		7-11
Credits		26-34

**Year Four**

CC 3300	Sports Facilities Management	3
BU 3240	Information Technology	3
BU 4220	Strategic Management (INCO)	3
Group A Course:		
CC 3881 or CC 4881	Sports Management Practicum or Sports Management Internship	3-4
WECO ( <a href="https://coursecatalog.plymouth.edu/general-education/#WECO">https://coursecatalog.plymouth.edu/general-education/#WECO</a> )	Wellness Connection	3-4
Electives		10-14
Credits		25-31
Total Credits		120

<sup>1</sup> Directions should total 20 credits (unless the major has a waiver for a specific Direction).