

TRANSFORMATIVE INNOVATION & DESIGN ENTREPRENEURSHIP- TIDE CERTIFICATE

Innovation and Entrepreneurship

The TIDE Certificate program is designed to complement any field of study by empowering students to openly collaborate across complementary fields of study. TIDE students will be prepared to take calculated risks, learn from mistakes, see opportunity, solve problems, and act with creative confidence to design solutions with broad impact on social, educational, economic and environmental problems.

Course	Title	Credits
BU 2040	Foundations of Innovation and Entrepreneurship	4
BU 2450	Principles of Marketing	3
BU 2460	Design Thinking and Venturing	4
BU 3030	Social Entrepreneurship	4
BU 4050	Incubation Business Launch	4
Total Credits		19