PROFESSIONAL COMMUNICATION MINOR

Arts and Technologies

The Professional Communication minor offers students the opportunity to explore theories and techniques that enable effective communication to occur in a variety of professional settings.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>CM 2910</td>
<td>Human Communication and Conflict</td>
<td>3</td>
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<tr>
<td>CM 3640</td>
<td>Communication Theory (WRCO)</td>
<td>3</td>
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<tr>
<td>BU 2290</td>
<td>Organizational Communications (WRCO)</td>
<td>3</td>
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Complete six credits from two of the following courses (at least one must be at the 3000/4000 level):

- BU 2450 Principles of Marketing
- BU 3370 Branding and Marketing Communication ¹
- BU 3600 Introduction to Public Relations ¹
- CM 2400 Public Speaking
- CM 2770 Introduction to Media and Cultural Studies (TECO)
- CM 3090 Technical Communication (TECO,WRCO)
- CM 3500 Media Effects
- CM 3670 Journalism (TECO,WRCO)
- CM 3910 Topics in Media Studies
- CM 4090 Advanced Technical Communication

Total Credits 15

¹ Students majoring in Business (Accounting, Business Administration, Finance, Management, Marketing, Sports Management) cannot count this class toward the minor.